

Privacy Policy

Initiated on: November 11, 2009

Use of Your Personal Data

Firenze Moms 4 Moms Network recognizes that your privacy is important. This Privacy Policy applies to all of the services offered on Firenze Moms 4 Moms Network website www.firenzemoms4moms.net. The Firenze Moms 4 Moms Network will use personal data information, in accordance with the Italian law D.Lgs.196/2003, only after receiving emailed consent from the interested party.

For most services Firenze Moms 4 Moms Network collects your name and email address. Firenze Moms 4 Moms Network may also collect supplemental information related to that service. The data collected is used for the sole purpose of the particular service that you are registering. By checking the box you are giving Firenze Moms 4 Moms Network consent to use the data for the service that you are registering. The collected data is kept secure from any potential abuses and is being sent to infotiscali@firenzemoms4moms.net or the address stated on the webform for that particular service. You can update your information at anytime by refilling a registration form or cancel by using an unsubscribing form.

When you sign up for a particular service that requires registration, we ask you to provide personal information. If we use this information in a manner different than the purpose for which it was collected, then we will ask for your consent prior to such use.

If we propose to use personal information for any purposes other than those described in this Privacy Policy and/or in the disclaimer notices, we will offer you an effective way to opt out of the use of personal information for those other purposes. We will not collect or use sensitive information for purposes other than those described in this Privacy Policy and/or in the supplementary service privacy notices, unless we have obtained your prior consent.

We offer some of our services on our Facebook Page. Personal information that you provide to that site follows the rules for Facebook Users. This affiliated site through which our services are offered has a different privacy practices and we encourage you to read their privacy policies before posting your personal data. Firenze Moms 4 Moms Network does have the right to monitor the Facebook Site and can remove any posts that are found to be fraudulent, offensive, or disrespectful to any member of the Network or the public. We also have the right to remove and ban members from the Facebook site if they are found to have posted these fraudulent, offensive, or disrespectful posts.

Except as otherwise provided for a related service; Firenze Moms 4 Moms Network will not knowingly sell, rent or otherwise disclose any of your Personally Identifiable Information about you (including your email address) to any third party without prior emailed consent.

When you send email or other communications to Firenze Moms 4 Moms, we may retain those communications in order to process your inquiries, respond to your requests and improve our services

Firenze Moms 4 Moms Network does not claim ownership of Your Information. Firenze Moms 4 Moms Network will use Your Information only in accordance with this privacy policy. However, to enable us to use your Public Information (Name, email address) and to ensure we do not violate any rights you may have in your Public Information, you grant FM4Ms Network a non-exclusive, worldwide, perpetual, irrevocable, royalty-free, sub licensable (through multiple tiers) right to exercise, commercialize and exploit the copyright, publicity, and database rights (but no other rights) you have in your Public Information, in any media now known or not currently known, with respect to your Public Information.

Firenze Moms 4 Moms may make available third party resources through its services. Any information you give to the third party is governed by their privacy policies.

This Privacy Policy applies to Firenze Moms 4 Moms Website services only. We offer links to other services, but we do not exercise control over these sites information and they are governed by their own privacy policies. Firenze Moms for Moms is not responsible.

Firenze Moms 4 Moms Network only processes personal information for the purposes described in this Privacy Policy for specific services. In addition to the above, such purposes include:

- Providing our services, including the display of customized content and advertising;
- Auditing, research and analysis in order to maintain, protect and improve our services;
- Ensuring the technical functioning of our network;
- Protecting the rights or property of Firenze Moms 4 Moms Network or our users; and
- Developing new services.

You can find more information about how we process personal information by referring to the disclaimer notices for particular services on the website.

We take appropriate security measures to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of data. These include physical security measures to guard against unauthorized access to systems where we store personal data.

We restrict access to personal information to Firenze Moms 4 Moms Administrators who need to know that information in order to operate or improve our services. These individuals are bound by confidentiality obligations and may be subject to discipline, including termination and criminal prosecution, if they fail to meet these obligations.

If Firenze Moms 4 Moms Network becomes involved in a merger, acquisition, or any form of sale of some or all of its assets, we will ensure the confidentiality of any personal information involved in such transactions and provide notice before personal information is transferred and becomes subject to a different privacy policy.

Please feel free to direct any questions or concerns regarding this Privacy Policy or Firenze Moms 4 Moms Network treatment of personal information by emailing us at infotiscali@firezemoms4moms.net When we receive formal complaints at this address, it is FMs4Ms policy to contact the complaining user regarding his or her concerns. We will cooperate with the appropriate regulatory authorities, including local data protection authorities, to resolve any complaints regarding the transfer of personal data that cannot be resolved between FMs4Ms and an individual.

Please note that this Privacy Policy may change from time to time. We will post any Privacy Policy changes on this page and, if the changes are significant, we will provide a more prominent notice (for example an email notification of Privacy Policy changes). Each version of this Privacy Policy will be identified at the top of the page by its effective date, and we will also keep prior versions of this Privacy Policy in an archive for your review.

If you have any additional questions or concerns about this Privacy Policy, please feel free to contact us at infotiscali@firezemoms4moms.net.